

Want to reach 400,000 house movers and tenants?

The Tenants Union of Victoria (TUV) has a unique and limited opportunity for your company to expose its brand and products/services to tenants and people who are moving house across Victoria.

Unique because this is the first time that advertising has been offered, and limited as there are only a small number of advertising spots available.

TUV promotes the interests of tenants, and demand for services is growing. In the 12 months to January 2014, TUV's website reached 1.4 million page views across 400,000+ visits.

Tenants move on average every 18 months, and TUV is the largest provider of services to Victorian tenants outside of Government.



Expose
your brand
to tenants
across
Victoria

www.tuv.org.au

Website Advertising Opportunities

This is an unparalleled opportunity...never before has exposure been offered to Victorian Tenants on masse. We have four advertising options, subject to availability.

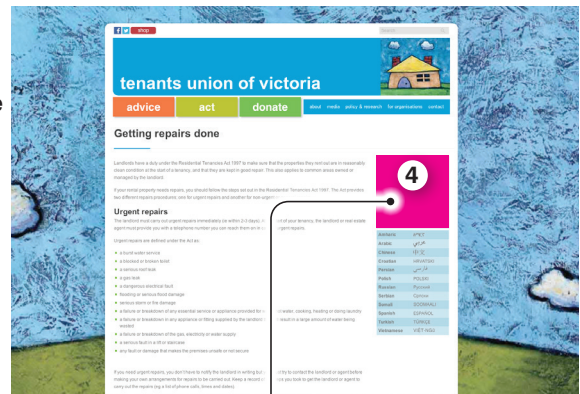
Monitor



Premium Responsive

Home Page Button

Home Page Rotating Button



All pages (excluding Home)

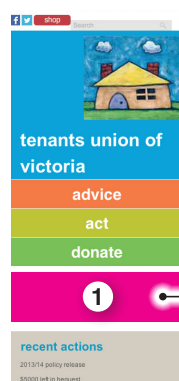
Rotating Button – appears prominently on all pages viewed by visitors, excluding the Home Page

Tablet



Premium Responsive

Mobile



Premium Responsive

Specifications and Rates

Location	Size: Width x Height	Period/ Frequency	Price per advert (ex gst)	Price per click (ex gst)
Premium Responsive	Monitor: Width 160 pixels Height 600 pixels	12 months	POA	POA
	Tablet: Width 728 pixels Height 90 pixels	6 months	POA	POA
	Mobile: Width 300 pixels Height 100 pixels	monthly	POA	POA
Home Page Horizontal Strip	Width 229 pixels Height 150 pixels	12 months	\$4,500	POA
		6 months	\$2,500	POA
		monthly	\$450	POA
Home Page Rotating Horizontal Strip <i>Maximum of 4 advertisers</i>	Width 229 pixels Height up to 150 pixels	12 months	\$1,500	POA
		6 months	\$800	POA
		monthly	\$150	POA
All pages <i>(excluding home page)</i> Rotating <i>Maximum of 4 advertisers</i>	Width 200 pixels Height 200 pixels	12 months	\$4,500	POA
		6 months	\$2,500	POA
		monthly	\$450	POA

TUV promotes the interests of tenants, and demand for services is growing.

In the 12 months to January 2014, TUV's website reached 1.4 million page views across 400,000+ visits.

This document becomes a Tax Invoice on received payment.
Please keep a copy for your records.

Tenants Union of Victoria Ltd
ABN 36 081 348 227
PO Box 234, Fitzroy Vic 3065
Phone 03 9411 1444
Fax 03 9416 0513

Tax Invoice 2014

Please place my booking for

Premium Responsive	_____	<input type="checkbox"/> 12 months	<input type="checkbox"/> 6 months	<input type="checkbox"/> monthly
	booking date			
Home Page	_____	<input type="checkbox"/> 12 months	<input type="checkbox"/> 6 months	<input type="checkbox"/> monthly
Horizontal Strip	booking date			
Home Page	_____	<input type="checkbox"/> 12 months	<input type="checkbox"/> 6 months	<input type="checkbox"/> monthly
Rotating Horizontal Strip	booking date			
All pages (excluding home page)	_____	<input type="checkbox"/> 12 months	<input type="checkbox"/> 6 months	<input type="checkbox"/> monthly
Rotating	booking date			
<input type="text"/>	Price per advert	<input type="text"/>	Price per click (please contact Tenants Union of Victoria Ltd to confirm fees before submitting the booking form)	

Advertiser _____ ABN _____

Contact Person _____

Position _____

Postal Address _____

_____ Postcode _____

Telephone _____ Fax _____

Email _____

Description of the required services _____

I acknowledge that this form acts as the consent to proceed with my booking, and that I have read and understood the full set of terms and conditions for advertising overleaf

Name of authorised person _____ Signature _____ Date _____

I/We authorise Tenants Union of Victoria Ltd to accept and process payment via the following method (please tick)

EFT (Electronic Funds Transfer) Cheque attached

Total amount paid GST inclusive (AUD) \$ _____

EFT – Direct Bank Deposit

Please deposit directly into TUV's Commonwealth Bank Account: BSB 063212 Account: 10050804
Kindly quote your company name as our identifier in the subject line.

Cheque

Please make cheque payable to Tenants Union of Victoria Ltd marked "Not Negotiable" and post with the form to Tenants Union of Victoria Ltd PO Box 234, FITZROY VIC 3065

Return this form to Tenants Union of Victoria Ltd PO Box 234, FITZROY VIC 3065
Fax 03 9416 0513 or by **Email** mbombal@tuv.org.au



Terms and Conditions

TUV Ltd reserves the full right not to accept advertising bookings, at its discretion.

This agreement is between TUV Ltd (ACN 36 081 348 227) ("Publisher") and the Advertiser seeking to advertise in the Publication. By signing these terms and conditions you warrant that you are authorised to enter into contracts on behalf of the Advertiser. Publication means Tenant ENews and the Publisher's website at [www.tuv.org.au] or any other publication published by the Publisher as amended from time to time as the context requires.

1. Terms of payment

For Price per advert, fees are payable upon submission of the booking form, however will apply from the date of the placement of the advertisement.

For Price per click, the fees agreed between the Advertiser and Publisher will apply. Publisher will issue a Tax Invoice to Advertiser (at the end of each calendar month) which is payable within 14 days of issue.

2. Delivery of advertisements

Advertiser will deliver the advertisement to the Publisher at its own cost and in the format and in accordance with the techniques and procedures specified by the Publisher. The Publisher may vary, from time to time, the format or the techniques and procedures for the delivery of the advertisement and the lead-time prior to publication of the advertisement.

Advertiser warrants that, where the advertisement is provided by electronic means, the information has not been corrupted by a virus or other computer bug and is free of any such virus or bug.

The Advertiser releases the Publisher from all liability for any form of damages, loss, costs, injury or harm sustained by Advertiser or any other party in consequence of or resulting directly or indirectly out of any delay or error in, or omission, cancellation, publication or transmission of, any advertisement.

3. Right to reject advertisements

The Publisher may reject or remove from publication any advertisement for any reason.

The Publisher may publish the advertisement in the Publication with the word "Advertisement" inserted if the advertisement in its view resembles editorial.

4. Disclaimer

The Publisher's display of the advertisement is neither support nor endorsement of the product or service being

advertised and the Publisher reserves the right to make a disclaimer to this effect in any of its Publications.

5. Placement of advertisement

Unless otherwise agreed, the location of any advertisement within a publication will be at the sole discretion of the Publisher.

6. Licence

The Advertiser hereby grants the Publisher a royalty free, transferable, worldwide and irrevocable licence (including a right to sub-licence) to use, reproduce, publish and disseminate the advertisement for the purposes of displaying it in the publications in accordance with this agreement.

7. Warranties and indemnities

The Advertiser warrants that:

- it holds all rights in any advertisement it submits to the Publisher for publication and that display of the advertisement in the Publication will not infringe any intellectual property right around the world.
- any advertisements it submits to the Publisher for publication in the Publication will not infringe any commonwealth, state or territory law or any Australian advertising code or standard.

The Advertiser will indemnify, defend and hold harmless the Publisher, its directors, officer, employees, consultants, agents and affiliates against any loss, damage or expense incurred by the Publisher (including, but not limited to, legal fees) which arises as a consequence or in connection with any claims which may be made or brought against the Publisher or which the Publisher may sustain or incur arising from or in connection with the advertisement (including any infringement of any intellectual property rights in the advertisement), this agreement or any warranty by the Advertiser.

8. Limitation of liability

Except to the extent required at law, the Advertiser releases the Publisher from all liability arising from, or in relation to, the use of the advertisement by the Publisher or any user of the Publication in the manner contemplated by this agreement. To the full extent permitted at law, the Publisher excludes any liability to Advertiser in contract or tort or otherwise for any loss or damage (including any consequential loss or damage), however caused, which may be suffered or incurred directly or indirectly by the advertiser as a consequence of any act or omission of the Publisher, save that the Publisher shall resupply the service in the event that the services to be provided under this agreement are not provided in a reasonably fit manner.

Advertising Bookings and Enquires

Frank Spranger Tenants Union of Victoria 55 Johnston Street Fitzroy Vic 3065
Phone 03 9411 1411 (Mon/Tue) or 0408 336 363 Email fspranger@tuv.org.au